

75th Anniversary

SUBURBAN JOURNALS

GRANITE CITY JOURNAL

SUNDAY, JUNE 30, 1996

Celebrating 75 years

Local news tops at Suburban Journals

By Scott Cousins
Staff writer

When U.S. Army Reserve troops go to Bosnia, you won't read about it in the *Granite City Press-Record/Journal* — unless they come from the Charles Melvin Price Support Center.

And when a suspected terrorist is captured, you won't read about it here either — unless one of the people responsible was raised in Granite City.

Like all the other Suburban Journal newspapers in both Illinois and Missouri — which are celebrating their 75th anniversary this year — the *Granite City Journal* on Wednesday and Sunday and the *Granite City Press-Record* on Thursday provides local news — the city council meetings, little league scores and other stories.

To deliver news and advertising to the Tri-City area, the staff at the *Granite City Press-Record/Journal* editorial, advertising and circulation departments work day in and day out.

"We focus on family-oriented community news," said Doug Cooper, general manager of the Illinois division of the Suburban Journals.

"You're not going to find a story about Bill Clinton or Al Gore in our newspaper unless it has a local tie."

"You're going to find you're little league scores, your going to find your local softball scores," he said. "Anything and everything that has to do with your local community, from city council meetings on down to the grade school level. That's what we're all about."

"Obviously we are a great source of information to the community, and we need to expand on our ability to be a good provider of news," he said.

Locally, the editorial department has a staff of five — City Editor Bob Slate, reporter Scott Cousins, sports writer Bob Raphael, photographer John Frese and typesetter Dawn Howard.

Generally, Slate covers Granite City while Cousins covers Pontoon Beach, Madison and Venice.

Other editors work in the company's Belleville office, where the papers are actually put together.

Slate said the Journals offer a unique news product for the local community.

"You won't find a lot of national or state news in the Journals, although we do try to touch on items that affect people," Slate said.

"But our strongest suit is letting people know what is going on in their community — their schools, their churches and their clubs."

"I remember how excited I was to see the name or picture of someone I knew in the newspaper when I was in school and I'm sure

scores, your going to find your local softball scores," he said. "Anything and everything that has to do with your local community, from city council meetings on down to the grade school level. That's what we're all about."

"Obviously we are a great source of information to the community, and we need to expand on our ability to be a good provider of news," he said.

Locally, the editorial department has a staff of five — City Editor Bob Slate, reporter Scott Cousins, sports writer Bob Raphael, photographer John Frese and typesetter Dawn Howard.

Generally, Slate covers Granite City while Cousins covers Pontoon Beach, Madison and Venice.

Other editors work in the company's Belleville office, where the papers are actually put together.

Slate said the Journals offer a unique news product for the local community.

"You won't find a lot of national or state news in the Journals, although we do try to touch on items that affect people," Slate said.

"But our strongest suit is letting people know what is going on in their community — their schools, their churches and their clubs."

"I remember how excited I was to see the name or picture of someone I knew in the newspaper when I was in school and I'm sure



Members of the staff of the *Granite City Press-Record/Journal* pose for a group shot earlier this month.

a lot of people feel the same way. "We love to get information about local events in the paper and we do so whenever we can."

Getting your news item in the paper is easy, Slate said, if you follow the proper procedure. Simply write up the information you would like to see printed — answering the questions who?

what? where? when? and why? — and send it

to us at least a week prior to the date you would like it published. Be sure to include your name and telephone number in case we have any questions.

"We don't have the largest staff in the world and we can't be everywhere at once, so we rely on the people in the community to keep us informed," Slate said. "With the help of our

(See JOURNAL, Page 13A)

Largest weekly chain in U.S. headed by Rice

CEO's career started as apprentice printer

By Lois Kendall
Staff writer

Thomas E. Rice was a struggling young college student in the '60s, when a newspaper ad for an apprentice printer set his course for life.

"I needed a job, and I wanted to learn a trade — so I answered the ad," Rice says. "I've been in the newspaper business ever since."

Today Rice is president and CEO of Suburban Newspapers of Greater St. Louis, Inc. (SNGSL), the largest weekly newspaper group in North America. He oversees the publication of the more than 40 *Journal* newspapers, along with *The Telegraph* in Alton, Ill., one of the three significant paid daily newspapers in the St. Louis market.

It's been a long road from the composing room to the board room for Rice, 51, a St. Charles County resident.

Originally from Lincoln, Neb., Rice served his six-year printer's apprenticeship with that city's daily, the *Journal-Star*. By 1971, he had

"I don't think St. Louisans recognize just how big and how unique the *Journals* are. We reach 92 percent of the entire market, and 86 percent of those who receive the *Journal* read it on a regular basis — some 1.6 million people."

— Tom Rice
Journal CEO

moved into a management position as assistant composing room foreman.

Throughout the next 17 years — and at publication companies throughout the Midwest — Rice had plenty of hands-on training in the newspaper industry. He worked briefly for the St. Louis *Post-Dispatch*; then moved to the *Chicago Sun* Tribune Co. in Ft. Lauderdale.

According to the *Dallas Times Herald*, before accepting the position of general manager of the Suburban Journals in

December 1988.

Rice was promoted to president in 1990, named publisher of *The Telegraph* in 1994 and assumed his present position in March 1996.

"From the beginning, Rice says, he was impressed by the sheer size of the *Journal* operation.

"I don't think St. Louisans recognize just how big and how unique the *Journals* are," he says. "We reach 92 percent of the entire market, and 86 percent of those who receive the *Journal* read it on a regular basis — some 1.6 million people."

Thomas E. Rice

Newspaper industry representatives come to St. Louis from all over the world to study the *Journal* operation, Rice says.

"Others have tried to replicate what we do at the *Journals*, but it hasn't worked," he says. "There's not another major market in this country that has the ability to network the number of newspapers we have and reach the entire market."

While advertisers generally realize the scope — and benefits — of such complete market coverage, the average reader often doesn't. Because each *Journal* newspaper is geared specifically to its own local readership, neighborhood by neighborhood, many readers assume "their

(See RICE, Page 6A)

In 1921, fireworks ban was lifted here

(The following story appeared on the front page of the *Friday, July 1, 1921, Granite City Press-Record*. It is one of many old stories being reprinted in this special anniversary issue.)

Ban on fireworks sale is lifted here today

The ban on the sale of fireworks has been lifted, the time limit on the ban being today, when the sale was allowed again. The small boy took advantage and the silence that has reigned since the police stopped the premature sale, is now expected to be turned into a period of noise.

However, the police warn that the discharge of fireworks before July 4th, carries with it a penalty.

Celebration July 4th at local park

Memorial spot to be dedicated to ex-service men Monday evening, when special program will be given

Everything is in readiness for the Fourth of July celebration which is to be held at Memorial Park, 21st street and Niedringhaus avenue, Monday evening at which time the park

will be dedicated to the ex-service men who fought in the late war.

John R. Kelahan, president of the park board, will act as chairman of the occasion in the absence of Frank Howe, president of the Granite City Commerce Club, under whose auspices the celebration is given.

James R. Runn, connected with the St. Louis Chamber of Commerce, will be the guest speaker of the evening. Mayor Robertson will also talk among others. Community singing will be one of the features.

Seats will be provided so far as it is possible with the public. The program will be as follows:

Band concert 7:00 to 7:45
Song America

Introduction of speakers John W. Costley
Invocation Rev. C.D. Bowman

Presentation address J.R. Kelahan

Acceptance Ex-Service Men

Presentation of Flag and singing of Star Spangled Banner

75 years of community journalism

It's been a long, and often wild, ride for the *Journal* newspapers.

The Suburban Journals are as familiar as old friends to St. Louis area residents.

Like a welcome neighbor, the *Journal* drops in for a visit every week, brimming with news about local schools and churches, sports and sales, politics and people.

Whatever is going on in the community is in the *Journal*.

That's why it's called community journalism, and that's why it's not only survived but thrived for more than seven decades. This year marks the beginning of the 75th anniversary of the Suburban Journals.

The first time the free and friendly newspapers landed on neighborhood lawns was July 1922.

Bernard H. Nordmann was the man with the vision to start a community newspaper that would serve the local businessmen, organizations and residents.

Nordmann ignored the naysayers and launched his first newspaper, the *39th Street-Neighborhood News*, in 1922. He followed that successful venture with several more

community newspapers, covering the Grand/Gravois, South Broadway and Manchester/Chouteau areas, to name a few.

According to the volume numbers on mastheads of some old newspapers, the origin of the *Journal* actually dates to 1913.

However, there are no copies or records available of any of those early editions.

The direct ancestry of the present-day *Journal* newspapers in the northern city and county environs is traced to 1935 when Arthur M. Donnelly purchased the *Wellston Local*, a long-time publication owned by Edward Picard. The *Local* principally served the merchants of the Wellston area, a St. Louis County community located on the central western border of the City of St. Louis.

Donnelly changed the name of the paper to the *Wellston Journal* in 1935.

In the mid 1930s, the staff of the *Wellston Journal* consisted of Donnelly, publisher; Joseph Heade, editor; and Larry Floerchinger, advertising manager. The office was

In Illinois that includes semiweekly newspapers in seven communities, weekly newspapers in four others and two paid papers, the *Herald* in Collinsville and *Press-Record* in Granite City, both published on Thursdays.

located on the second floor of the Poe Building at Easton Avenue and Hodiament. Printing was done in a nearby garage.

The offices were later moved above the John Albert's Shoe Store, across the street. Still later, the offices were moved to 1471 Hodiament, where Donnelly purchased the property. Printing was done by the Missouri Ruralist,

located at 21st and Pine Street in St. Louis. In those early years, the *Journal* was delivered to households in Wellston and the central and northwestern sections of St. Louis and St. Louis County.

In the early years, the paper was only four pages a week, but was published on Thursdays.

The *Journal* was the metropolitan area's first newspaper in the metropolitan area.

In 1939, the banner above the masthead read: "Largest and Best Community Newspaper." The Depression was over, and Wellston was thriving as a business community. A check through several editions in 1939 revealed that Ethyl gasoline was selling for 11 cents a gallon and a chuck roast was 19 cents a pound.

Among the regular advertisers in 1939 were J.C. Penney, S.S. Kresge, F.W. Woolworth, Katz Drug Store, Walgreen's Drug Co., Kroger-Piggly Wiggly, Both Katz and Walgreen's had full page ads.

The page was a standard 8 col. broadsheet format with rule lines between the columns. During the winter and summer the papers were running 10-12 pages per week, occasionally going to 14 pages. In

the Spring, there were a few editions running 24 pages in two sections. Municipal, church, PTA, local events dominated the front pages with stories detailed:

Normandy Overland St. John's, Pine Lawn and Vinita Park. The price was 5 cents.

By early 1945, the *Journal* was publishing 20-24 pages per week, in two sections, and included 1-2 pages of classified. Most of the major retailers in the Wellston area were in the *Journal* including Wellston Furniture, State Bank and Trust Co., Salle Ann, First National Bank, National Shirtshop, Saffern's Dept. Store, Ace Auto Supply Co., Ideal Furniture Co., and Rapp's Grocery and Food Center.

Ethyl gasoline was selling for 15 cents and gallon and chuck roast was up to 25 cents a pound as the country was nearing the end of World War II (summer of 1945).

During the war years, more attention was paid to local servicemen serving throughout the Pacific and European theaters. There were stories on servicemen missing or killed in action, or on a

(See NEWSPAPER, Page 7A)

SUBURBAN JOURNALS

75th Anniversary

Council had questions

75 years ago, finances studied

(The following story appeared on the front page of the Friday, July 1, 1921 Granite City Press-Record.)

CITY COUNCIL TO HAVE AUDIT MADE

Books of city for years past to be gone over to solve financial condition; other council proceedings.

The City Council met in regular session at the city hall Tuesday night, one of the main questions coming before the body being the financial condition of the city and also a notice from a local bank that outstanding warrants against the city were past due and that payment would be enforced.

The finance committee was finally empowered to secure an auditing company to audit the city's books to date to determine the financial condition of the city so that a bond issue could be floated to take care of the indebtedness.

The report shows that prior to 1920, approximately \$30,000 is outstanding and that for 1920, \$38,000 in unpaid warrants is held by the bank.

However, about \$19,000 in delinquent taxes due will reduce the indebtedness to about \$50,000.

The finance committee will get data on the cost of auditing all of the city's books and will make a report on their finding back to the City Council next Tuesday night.

During the session resignations of Corporation Counselor H.J. Bandy, and Fumigator and Placarder Wm. Kaiser were read and accepted. Both take effect today.

John B. Harris was then named corporation counselor by a vote of 7 to 6, and immediately took his place in the council room.

The council again voted to reject the temporarily appointed fire and police commissioners and the mayor afterwards announced that the appointments would stand, pending trial of the two former commissioners.

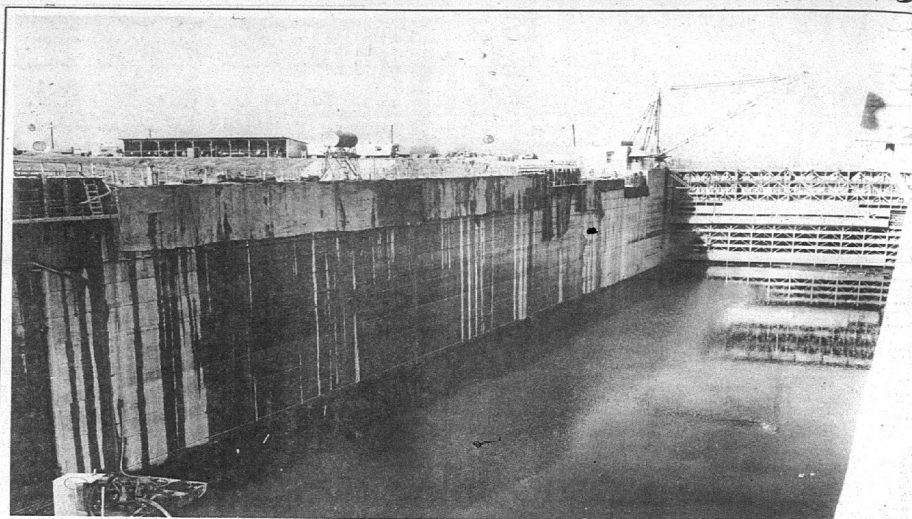
An ordinance adding nine fire hydrants in the eastern section of the city, was passed during the meeting as was a resolution adding several extra city employees to the list of those to be paid semi-monthly.

A resolution of condolence in the death of Edward Friday, former fire warden, was offered by the fire and water committee, and passed.

Several reports were heard from the various committees, including one in reference to allowing a certain amount from corporation taxes for library purposes.

This was referred to the ordinance committee.

A large number of citizens were present at the session.



Locked up — Locks 27 on the Chain of Rocks Canal underwent construction in 1965 to raise the west wall of the 600-foot auxiliary lock. The work raised the auxiliary lock wall to

the same height as the main lock and permitted operation of the smaller lock at normal river stages.

Robbers refused man's money

The following story appeared on the front page of the Friday, July 1, 1921, Granite City Press-Record.

Kind Hearted Bandits Refuse Man's Money

Highwaymen Hold-up Madison

Resident While Latter is Taking Lady to Her Home; Refuse Valuables

Madison has two kind hearted highwaymen! At least that is the opinion of Frank Hill Jr., son of Mr. and Mrs. Frank Hill, 1530 Second street, Madison, who, while taking a young lady to her home Tuesday night, was commanded by two men in a Ford machine at the point of revolvers to "stick 'em up."

According to the story of the attempted robbery, as related to a reporter for the Press-Record, Mr. Hill was accompanying Miss Thelma Ashly to her home from the Hill residence about 11:30 o'clock. Miss Ashly resides

near the Bulgarian Mission at 14th street and Madison avenue and as the couple was walking north between 11th and 12th streets on Madison avenue, a Ford touring car going in the same direction stopped and two men alighted.

They walked up to the couple, it is said, and with guns raised, began searching Hill. He had just been paid, it being his regular pay day, and he had considerable money on

him. However, the robbers, after taking hold of his roll, shoved it back in his pocket, sneered, and hurrying to the machine, made their escape.

The robbers not only failed to take the money but overlooked a gold watch and other valuables. Hill is at a loss to know why the bandits failed to take the loot. Miss Ashly has been ill since the incident, being badly frightened by the highwaymen.

High school got new lights

The following story appeared on the front page of the Friday, July 1, 1921 Granite City Press-Record.

GET LIGHT CONTRACT FOR NEW HIGH SCHOOL

The installation of the lighting system at the new Granite City Community High School will be done by the Peerless Electric Company of this city, they being awarded the contract yesterday. Work of installation will be begun immediately, it is announced. Other work at the school is also progressing.

MEMORY HARD DRIVES MULTIMEDIA MORE
Jerry's Computer Upgrades
Installed at your location
Jerry Staton, Jr.
Tel No. 616-851-2486
E-Mail JerryUP@aol.com

SCHALLERT FRAMES SONNET STUDIO GALLERY

Now showing "Images of Our Community"

Watercolors, Pastels & Photographs of Granite City.
Notecards with scenes of Wilson Park
by Anne Barnes Schallert

Ask about our expanded design and art services, including color computer scanning, and graphics capabilities. Let us put your photos and documents on IBM compatible disk for use in cardmakers and desktop publishers.

2037 State Street 451-1940

KPLR-TV's

ST. LOUIS 11 KIDS
congratulates the Suburban Journals
on 75 years of service to the greater
St. Louis area!



Look for ST. LOUIS 11 KIDS page on the first Sunday or the following Wednesday of every month!

**DID YOU
KNOW THE
JOURNALS
ARE PRINTED
WITH
CARDINAL RED
INK?**

*Congratulations
on 75 years!*



75th Anniversary

Gun battle was big news in summer of '21

(The following story appeared on the front page of the Friday, July 1, 1921, Granite City Press-Record.)

2 MEN SERIOUSLY WOUNDED IN REVOLVER BATTLE

I.A. Wood, Madison Hucker, wounded in arm as he fires twice at man who commands him to hold up his hands after stopping truck at point of revolver

BANDIT HAD OFFICER'S BADGE

Fred Means of North Venice at point of death at local hospital following alleged attempted hold-up by him in Venice this morning

Fred Means, 24-years-old, 1129 Bissell street, North Venice, formerly part owner of a saloon at 116 State street, Madison, is lying in critical condition at St. Elizabeth's Hospital, this city, with a bullet hole through the throat and one through the left lung, sustained when I.A. Wood, 1615 3rd street, Madison, a hucker, opened fire on him about 4 o'clock this morning at the Terminal railroad crossing at the northern section of Venice, after it is alleged, Means attempted to hold Wood up at the point of a revolver. In the revolver duel that followed, Wood received three bullet wounds in the left arm, and was taken to his home in a serious condition.

Mystery shrouds most of the events in connection with the shooting. At St. Elizabeth's Hospital, attendants stated that the wounded man was brought into the institution about 4:30 in the morning. Means was unable to speak because of the nature of his injuries.

A young lady who said her name was Miss Martha Hood,

1203 Market street, North Venice, and who was accompanied by her sister, Helen, called at the hospital to see the wounded man this morning. Later, Mrs. Means called. She has been separated from him since shortly after their marriage last November, it is said. She now resides on State street between 18th and 19th, this city, it was learned.

A report is current that Means attempted to hold up several auto parties near the railroad crossing previous to the shooting, and that he threatened two negroes who were in that vicinity. Nobody has made any report of any robbery. However, it is said, the auto parties did not stop at Means' command.

A report is also out that the star and gun displayed by the wounded man was secured from an officer in that part of the Tri-Cities. The Venice police deny that any of their officers are missing any property.

It is believed by some that the star Means had on when he was taken to the local hospital was a fake badge. This could not be verified. The revolver used by Means has not been located, according to officials at Venice.

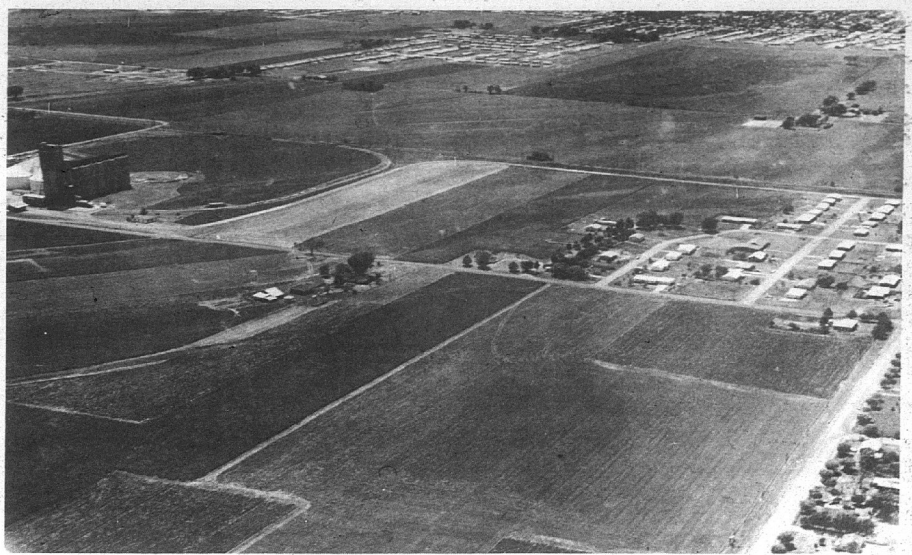
Chief of Police Michael Clifford of Venice stated that there were some special police badges out but that if Means secured one of these, he must have done so unknown to the department.

When a Press-Record representative called at the Wood residence at Madison this morning, Mr. Wood was away from home, having been taken by a Madison physician for an x-ray examination to locate the bullets in the arm.

Richard A. Wood, son of the injured man, stated that his father was on his way to market in St. Louis when the


(See BATTLE, Page 8A)

SUBURBAN JOURNALS




Growth — Pontoon Beach has been the location of most residential and commercial development in the area in the past 30 years. Photo above shows the location of Grigsby Junior High School and the Legacy Golf Course and residential development as it appeared in 1964. Photo at right shows the Pontoon Beach Dairy Queen, constructed in 1968.





VIOLETS AND WINERY, INC.

A Unique gift Boutique
Specializing in fine permanent and fresh florals for all occasions



Independence Day

ALL SILK & DRIED
ARRANGEMENTS
20% OFF!
THRU JULY 15, 1996

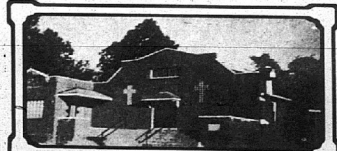
Hours:
Mon-Fri: 10am-5:30pm
Sat: 9am-3pm

1304 Niedringhaus
Granite City 451-7338

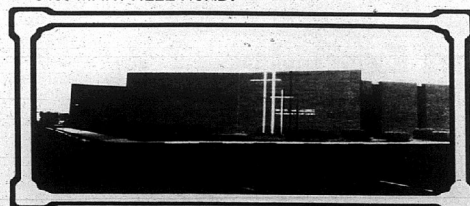
TRI CITY ASSEMBLY OF GOD
3400 MARYVILLE ROAD
GRANITE CITY, ILLINOIS
OFFICE 931-4500 FAX 931-4547

1914 THE ASSEMBLIES OF GOD WAS BORN IN 1914 IN HOT SPRINGS ARKANSAS! WITH IT'S MISSION MINDED OUT REACH NO ONE COULD HAVE ENVISIONED THE IMPACT THIS WOULD HAVE ON THE WORLD!

1928 TRI CITY PARK TABERNACLE WAS BORN IN 1928 AND STARTED IN A TENT LOCATED AT 12th & MERIDIAN STREETS. THE FIRST BUILDING (BUILT AT THE SAME LOCATION) WAS 40 FEET BY 60 FEET WITH A SAWDUST FLOOR. THIS BUILDING WAS DESTROYED BY FIRE AND SINCE THE TABERNACLE CONTINUED TO GROW A MORE MODERN FACILITY WAS BUILT. IT WAS ADDED ONTO TWO TIMES.



1967 THE PRESENT FACILITIES WERE BUILT IN 1967 AT 3400 MARYVILLE ROAD!



THE NAME OF THE CHURCH WAS CHANGED IN 1986 FROM TRI CITY PARK TABERNACLE ASSEMBLY OF GOD - TO TRI CITY ASSEMBLY OF GOD! THIS GREAT CONGREGATION HAS WEATHERED THE STORM, WALKED THROUGH THE FIRE OF DIFFICULTIES AND STANDS READY, ABLE AND WILLING TO MINISTER TO THE GRANITE CITY COMMUNITY TODAY!

Our Slogan Is:
WHY PAY RETAIL?

WATCH BATTERIES
everyday **\$2.99**

GOLD CHAINS **\$12.95** per gram

We have built our business on honesty and reliability & hope to be in this community for many years.
Complete Jewelry Service

Come In And Visit **Jim Hudson** At -

1901 State St.
Granite City

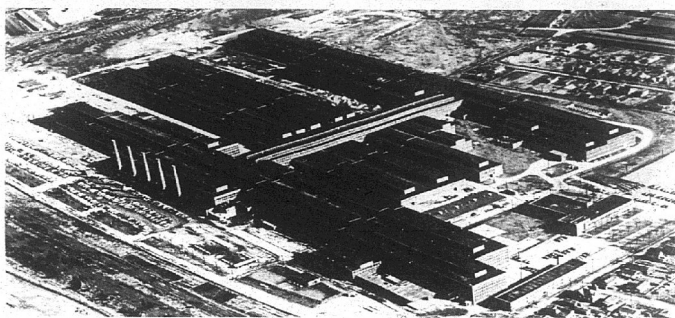
JIM'S
PAWN & JEWELRY

452-3186
Jim Hudson-
OWNER

75th Anniversary SUBURBAN JOURNALS



Tao chemical — Dow Chemical Company's Magnesium Mill in Madison was a major area employer at one time. George Becker, current president of the United Steelworkers of America, got his start working on a labor gang here.



50 years ago

June 3, 1946
Rain and cold weather held the number of swimmers in the Wilson Park public swimming pool to a minimum during the opening weekend. Park Superintendent Clyde England reported.

OPENING SOON Look For: PERFORMANCE PARTS PLUS

3500 Hwy. 162
Granite City, IL 62040
618-451-8888
Speed & Custom Parts
Specialists in Earl's Competition Plumbing

Copper's Ceramics

1646 St. Thomas Rd. • Granite City, IL
(618) 931-1563

- Top Quality Ready to Finish Blaque
- Gifts Custom Made to Your Order
- Classes - Jeri is one of the area's leading authorities in the ceramic art field.
- Attention Tile Painters - we carry a full line of quality brushes and paints
- Airbrush Special \$50.00 (Reg. 71.00)
- Don Holiday Distributor

Class Hours
Mon: 6:30 - 9:00
Tues: 7:00 - 10:00
Wed: 11:00 - 2:00

Walk in Hours
Mon: Tues: 10:00 - 9:00
Wed: Thurs: 10:00 - 4:00
Fri, Sun, Closed Sat: Call First

Bring a friend
and get a
FREE gift



Gene's Barber Shop

Celebrating 36 years in Mitchell

Jason Durrett

Owner/Master Barber

Corner of E. Chain of Rocks Rd.
and Lenox Ave. - Mitchell, IL

797-7826

OPEN Tues.-Sat. at 7 am
Closed Sun. and Mon.



Harold's Unique Collectibles

Antiques, Collectibles, Coins, and Gifts

Phone 618-451-0611 Ask for Harold

Shown By Appointment Only

2676 Madison Ave. or P.O. Box 64

Granite City, Illinois 62040-64

For 75 years,
the people of this
community have
helped each other,
the United Way.

We started

In 1922 as the St. Louis Community Fund,
In 1932 we became United Relief,
In 1936 - United Charities,
In 1942 - the War Chest,
In 1946 - the Community Chest,
In 1955 - the United Fund, and
In 1975 we became the
United Way of Greater St. Louis.

By each of those names, the United Way has helped you combine the power of your gifts with the gifts of others putting more money to work solving human problems. You provided health and human services to hundreds of thousands of local people, and you strengthened the entire community.

Thanks for doing your part.



Working together. Helping us all.
The United Way

Our Auto listings won't steer you wrong!

Looking to buy, sell or lease a new or used car?
Look to the Classifieds for the best deals on wheels!



WMX Technologies

Waste Management - St. Louis RDF's

Chain of Rocks Recycling & Disposal Facility
(618) 797-0405

What Business Do We Have Saying...
We Protect The Environment?

That **IS** Our Business

email
Waste6@ix.netcom.com
or
Waste6@AOL.com



There is A Place Like Home



Let Us Care
For Those
You Care For.

Locally owned & operated.
Providing 27 Years of excellence
in nursing home care.

Calvin Johnson
CARE CENTER

CNA's
JOIN OUR CARING TEAM
Employment opportunities
now available

For more information regarding
Calvin Johnson Care Center
contact Paula Harry

234-3323

727 North 17th
Belleville, IL 62223

Coldest Deal In Town

A/C Check & Charge

R-12 & 134-A Systems

Inc. check A/C system for leaks
Charge as necessary

\$29.95

Plus Freon

Oil Change & Lube

Inc. up to 5 quarts oil, filter
Check hoses, belts, fluids

\$13.95

& Tax

Failed Emissions?

See us, Complete Diagnostic Center using the
latest in Sun computer equipment

**Complete
Auto Repair**



E-Z AUTO REPAIR

2905 EDWARDSVILLE ROAD
GRANITE CITY

876-6653

SUBURBAN JOURNALS

75th Anniversary

Cahokia Mounds: History in our backyard

By William R. Iseninger
of Cahokia Mounds
Correspondent

Eight miles across the Mississippi River east of St. Louis is Cahokia Mounds State Historic Site. It was recognized as a World Heritage Site in December 1982 due to its significance as a major center of development for prehistoric American Indian culture.

Cahokia Mounds was the largest prehistoric settlement north of Mexico, and it included at least 120 mounds spread over more

than five square miles.

Permanent prehistoric occupation of the site began around A.D. 700, during the Late Woodland period. During the Emergent Mississippian period (A.D. 800-1000), population increased as corn agriculture expanded the food base, and social, political, religious and economic organization became more complex. During the Mississippian period (A.D. 1000-1450) Cahokia figuratively "exploded," becoming a huge complex chiefdom, a regional capital that many even today would call a city. Its exact size at any one time is unknown, but at its peak, between A.D. 1100-1200, it may have had a population of 10,000-20,000 people. By the 13th century, Cahokia began to decline and by the 15th century it had been abandoned. There is no record of what the people called themselves or their city, but archaeologists use the term "Mississippian" for

them, as that was the cultural tradition of which they were a part. The name "Cahokia" was given to the site during the 1800s to commemorate a later group of Illini Indians who had moved into this area in the seventeenth century, although they had not built the mounds.

Most of the mounds were not for burials, but were rectangular platforms that supported important buildings, temples, and the residences of the leaders.

The greatest of these is Monk's Mound, rising in four terraces to a height of 100 feet, and covering more than 14 acres at its base. It is the largest totally earthen prehistoric mound in the Western Hemisphere. Today visitors can climb the 144 steps to the top for a fantastic panoramic view of the site and the wide Mississippi floodplain known as the American Bottoms.

(See MOUNDS, Page 9A)



schiermer's
garden shop

END OF SPRING

SALE!

25% OFF
ALL PLANTS

TREES - SHRUBS
PERENNIALS - FLOWERS

SALE PRICES GOOD THRU 7-3-96

HOURS:

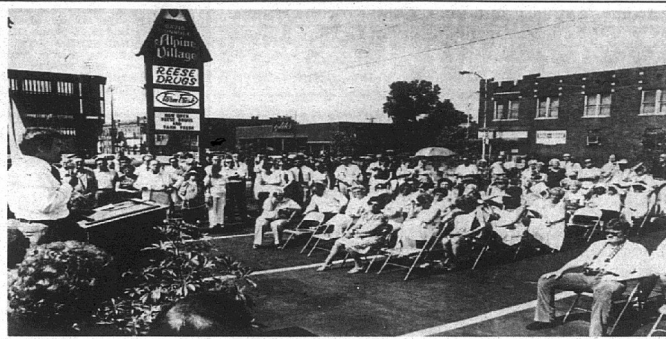
Mon-Sat
8:30 A.M. - 7:30 P.M.
Sun 10 A.M. - 4 P.M.
CLOSED JULY 4th



schiermer's
garden shop

877-8694

12th & Madison Ave., Madison, IL



Grand opening —
Alpine Village strip mall, located at Third Street and Madison Avenue in Madison, was dedicated in July 1982. Reese Drugs and Farm Fresh were its tenants. Glik's department store is across the street.

Replay Sports

• Buy • Sell • Trade • Consignment
Sports Equipment

18 Crossroads Plaza
Granite City, IL 62040

(618) 877-7678

Loans To \$10,000

Vacation Loans

Home Improvement Loans

Former Bankrupts - Ok

Reestablish Credit

Auto Loans

Starter Loans



HEIGHTS FINANCE CORP

Steve Kindred, Branch Manager

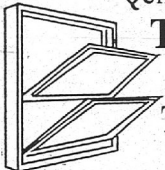
3671 Nameoki Rd., Granite City, 618-877-1404
OFFICE HOURS: Mon-Fri 9AM-5PM

41ST ANNIVERSARY

VISIT OUR NEW LOCATION AT 1837
MADISON AVENUE AND ASK FOR A
TOUR OF OUR NEW FACILITY

GRANITE CITY GLASS & FENCE

QUALITY INSTALLATION AND SERVICE SINCE 1955



Thermal Replacement Windows

• ALUMINUM OR VINYL INSULATED

TILT SASHES, ASK ABOUT OUR WARRANTY

• SIDING • DOORS • AWNINGS

• PATIO DOOR & COVERS • CARPORTS

• AUTO GLASS REPLACEMENT & REPAIR

CUSTOM MIRROR WORK!

Glass Tops For Your Furniture

We Repair Screens and Windows

DEMPSEY ADAMS AUTO BODY OFFERS

- High Tech equipment to repair any car to it's original condition
- Lifetime guarantee on paint
- The most modern body shop in the area
- 4-Wheel alignment
- Laser measuring
- Latest in body & frame alignment system

DEMPSEY ADAMS AUTO BODY

PHONE 877-5400

1837 MADISON AVE. • GRANITE CITY

BOTH OF OUR SHOPS ARE OPEN 9 TO 1 ON SATURDAY

Ask the IRS am or pm.

For answers to tax questions, just call TeleTax.

Should I itemize my return? What if I inherit money? How many dependents can I claim? Can I get free help filing my return? Should I deduct my car expenses? Do I pay taxes on alimony? You've got questions. TeleTax has answers on about 150 tax topics, 24 hours a day. You'll find them listed in your tax booklet. TeleTax is a free service from the IRS. So give us a call. Anytime.



Department of the Treasury
Internal Revenue Service
<http://www.ustreas.gov>



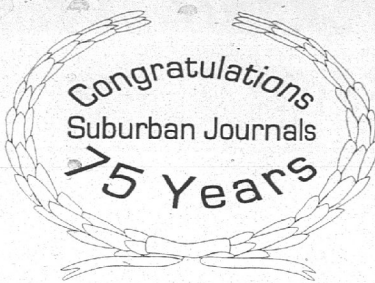
TeleTax
1-800-829-4477

75TH ANNIVERSARY



Main Office
3970 Maryville Road
Granite City, IL 62040

Branch Office
Lee Avenue & 20th Street
Granite City, IL 62040



Granite City Steel & Community Federal Credit Union has served Granite City since 1941. Come join the more than 23,000 members who enjoy a wide range of convenient, affordable financial services. Here's just a sampling of all we have to offer:

Low-Cost Loans By Phone—Terrific financing over the phone or in person in 30 minutes or less, give us a call, you'll like what you hear.

11.9% APR VISA GOLD—It's *NEW*, it's *AWESOME*. A Fixed Rate, no annual fee and a huge package of benefits.

13.9% APR VISA—The Classic, A Fixed Rate, no annual fee, and great benefits.

FLASH ATM Service—Our own automated teller machine network linking you with more than 100,00 locations worldwide.

MARTI—Our telephone audio response service gives you access to your accounts 24 hours a day, seven days a week.

Telephone Center
797-7993

*Celebrating
55 Years*

Your savings federally insured to \$100,000
NCUA
National Credit Union Administration
a U.S. Government Agency

•Rice

(Continued from Page 1A)
Journal is the only one.

Actually, it's that parochialism — both in the *Journals* and in the St. Louis community — that has helped make the *Journals* such a success, Rice says.

"St. Louis is known for being parochial," Rice says. "People who grow up in St. Louis tend to stay here to raise their own families. The community where they live is important to them, and they want to keep informed about what's going on in that community."

That's exactly what the *Journal* newspapers provide for their readers, Rice says.

"The *Journal's* mission is to be the best provider of community news, including coverage of local sports, government issues and features about people who make up the St. Louis community," Rice says. "We're able to do something that neither the *Post-Dispatch* nor anybody else can do — provide a lot more depth to local news and sports. I think most people look forward to reading the *Journal* for news they can't get anywhere else."

As the Suburban *Journals* begins its 75th year of serving the St. Louis community, Rice reflects on the rich history of its past, while predicting even greater success for the future.

"I think the size and magnitude of the *Journal* operation in this market makes us probably the only suburban newspaper group in the country able to compete with the major metropolitan daily," Rice says.

He adds that he expects the *Journal* newspapers to continue to grow in advertising dollars because of "the strength and reach of our readership."

"We don't have to compete with the *Post-Dispatch* for our readers because we offer a different type of product — and we don't have to sell newspapers," Rice says.

"This is the only community newspaper group in the country that has the opportunity to become the dominant print media in one of the largest markets in the country."

Fight results published

The following story appeared on the front page of the Friday, July 1, 1921 *Granite City Press-Record*.

Fight returns at Press-Record office tomorrow

The returns of the Dempsey-Carpenter prize fight at Jersey City tomorrow afternoon will be furnished Press-Record readers in display bulletins at the Press-Record office, through the courtesy of Wilfred Waters of West Granite City, who is representing this paper in securing the results by radio wireless.

The first news of the big fight will start to come in shortly before noon Granite City time, although the combat will not start until 1 p.m. Granite City time. This means 3 p.m. Jersey City time, at which time the contest is scheduled to begin.

First hand messages from the arena will be transmitted to the Press-Record through means of radio wireless.

KOESTERER HEATING AND COOLING



Heating and Air Conditioning

**SALES • SERVICE • INSTALLATION
RESIDENTIAL • COMMERCIAL
Heating And Cooling
Sheet Metal**

We Service All Makes
Free Estimates • Fast Service

931-8885

OVER 15 YEARS EXPERIENCE

4262 HWY 162 - GRANITE CITY

JULY 4TH SPECTACULAR

MONDAY JULY 1ST THRU SATURDAY JULY 6TH, WE WILL BE CLOSED JULY 4TH

SAVE 10% to 50% FOR EVERY ROOM

DINETTES

BEDDING

COMPUTER DESKS

DINING ROOMS

NO MONEY DOWN AND ONE YEAR NO INTEREST*

SOLID WOOD BEDROOMS

CURIOS

SOFAS

ENTERTAIN. CENTERS

RECLINERS

MUELLER FURNITURE COMPANY

1004 EAST MAIN ST. BELLEVILLE, IL 62220
HOURS: MON. & FRI. 9 - 8
TUES., WED., THURS. & SAT. 9 - 5
233-0667
METRO EAST 1-800-564-3211

LOSE
Trim down your waistline
for

JAS. TOLSON
J. Edgar Hoover
Fitzgerald
Julius
\$8
Includ
Round Tr
Leaves
\$1
Includ
Round
More
Labore
Thank
In
Be
or Th
In
Lind
or T

15th Anniversary

• Newspaper

(Continued from Page 1A)

happier note, stories on fighting men coming home.

Larry Floerchinger, advertising and later general manager for the *Journal*, recalls the establishment of the paper's own composing room in 1952. The printing was done at various locations until Floerchinger and Donnelly went to Fargo, N.D. and purchased a 48-page web press for about \$15,000. By 1952, the *Journal* was composing and printing its own paper with its own employees.

During the '40's and '50's, Floerchinger described the *Journal* as "a natural puller, the growth was always constant and steady and accepted by both the business and residential community." The paper was now circulating further west and north into the county, he noted.

As Wellston thrived, so did the *Journal*. During the 1950s, it had been written in several national publications that the Wellston business district was the third largest suburban shopping area in the nation. Most of the major streetcar and bus lines terminated in the old Wellston Loop area, in the heart of the business district. Shoppers from throughout the metro area would come by public and private transportation to the Wellston shopping district.

In 1956, the first significant change in shopping center patterns came when Northland Shopping Center, located in the North County municipality of Jennings, opened. The *Journal* began publication of another edition — and the North County *Journal* was born.

A promotional ad in a 1957 edition stated that the paper now circulated in an area covering a population of 300,000.

The first few editions of 1957 were 28-pagers, running in four sections. Most of the advertisers were from the Wellston business district including Penney's, Gansen's, Walgreen's, Sand Drug, Piggy Wiggly, IGA, F.W. Woolworth and Biederman's, but the paper was beginning to show the effects of Northland's opening. Famous-Barr had a full page and there were several smaller Northland stores now advertising in the combined Wellston and North County *Journal*.

More and more of the front pages that year reflected the politics and struggles of these growing communities. A typical front page in 1957 might have a story on a tax rate dispute in Ferguson or a county council public hearing. The movement of families to the suburbs was not without conflict and the *Journal* was reporting on emerging municipalities and school districts.

It was in 1957 that Donnelly approached William O. (Bill) Mullins, a Wellston *Journal* employee, with a new responsibility. Donnelly wanted Mullins to spend as much time as he needed to explore the St. Charles County environs to determine whether a newspaper with the *Journal* concept of local news would be effective there. St. Charles County at the time was served by two dailies — the *St. Charles Daily Banner* and *St. Charles Cosmos Monitor*.

Mullins contacted scores of cities, churches, business and civic organizations with his proposal to start a community newspaper and discovered an enthusiastic response. As a result, the *St. Charles Journal* debuted with a 12-page tabloid edition. The paper was distributed by men who carried papers in shoulder bags and walked the routes, hand-delivering the paper to homes and businesses.

In 1958, Mullins and his wife, Ruth, were at a ribbon-cutting ceremony when Interstate 70 opened and a new bridge provided faster access between St. Charles and St. Louis counties. At the time there were no large shopping centers in St. Charles County, and the commercial and residential boom was only just beginning.

As St. Charles grew, so did the *Journal*, both in the num-

ber of pages per edition, but in the physical size of the pages itself. The tabloid format was dropped in favor of the large, broadsheet pages. *Journal* offices were moved to the Old Galt House Hotel at Adams and North Main Street.

The *Journal* began the first off-set press operations in St. Louis in 1962 when it started its own cold type composing room. Larry Floerchinger considers the change the most important in the history of newspapers.

"With hot lead, every line had to be readjusted," he said. "Now a small woman could pick up an 80-page offset newspaper. In the hot lead days, it would take two strong men to pick up one hot-type page just to make a proof on the proof press."

During the 1960s, the *Journal* experienced a "natural con-

stant growth" in the North County, according to Floerchinger. He recalls that the first shopping center section in the *Journal* was for Northland Shopping Center. Later came River Roads (Jennings) and Northwest Plaza (St. Ann), and the paper continued to grow.

The 1960s also marked a period of deterioration in the Wellston area. More and more stores were closing as people flocked to the suburbs.

It was on the day after New Year's Day, 1967, the *Journal* lost one of its most loyal and loved employees.

(See NEWSPAPER, Page 11A)

FORCADE INSURANCE AGENCY

1822 State St. • Granite City, IL 62040

(618) 876-8333 FAX (618) 451-1149

Auto • Home • SR-22 • Flood
Boats • Motorcycle • Bonds • Notary

(Homebound notary by appointment)

Mon.-Tues.-Wed.-Fri.: 9-5

Thurs.: 12-7 Sat.: 9-12

Family Owned & Operated Since 1946

DELICIOUS HICKORY SMOKED BAR-B-Q

	SANDWICH	DINNER
PORK	\$3.10	\$4.30
SHISH-K-BOB	\$3.35	\$4.45
BAR-B-Q BEEF	\$3.00	\$4.10
SHISH-K-BOB	\$3.00	\$4.20
RIB TIPS	\$3.75	\$4.95
RIBS SAW	\$3.50	\$4.70
HOT LINK	\$1.95	\$3.02
CHICKEN STRIPS W/FRIES		\$3.02
SLASH SAUSAGE	\$1.95	\$3.02
RIBS SLAB		\$7.00
TACO SALAD		\$3.85
TACOS		\$2.90
CHILI & TAMALE		\$1.60
MINI CORN DOGS		\$1.25
CORN DOG		\$1.00
FRIES LG		\$1.39
COMBO RIBTIPS & SNODY CHIPS WITH POTATO SALAD	\$5.00	\$6.00
POTATO SALAD	\$2.00	\$3.95
SLAW	\$2.00	\$3.95
BAKED BEANS	\$2.00	\$3.95
One Serving		\$6.90
HOMEMADE FRIED PIES		\$6.90

WE SPECIALIZE IN ANY SIZE CARRY-OUT ADVANCE NOTICE IS REQUIRED FOR LARGE QUANTITIES.

756-2646

BROADWAY AT MARKET (Across from O'Fallon's Iron & Metal)

HOURS: Mon.-Wed. 11:00-11:00 p.m. Thurs.-Sat. 11:00-11:00 p.m. Sun. 11:00-8:00 p.m. CLOSED MONDAY

Master AUTO CARE

CORNER OF RT 111 & 162
MON-FRI 8-6 SAT 9-5 SUN & AFTER HRS BY APPOINTMENT

797-0291 4192 ST. RT. 162 PONTON BEACH

FOREIGN - DOMESTIC • GAS - DIESEL
• FUEL INJECTION • TUNE UPS • BRAKES
EXHAUST • ELECTRICAL • FUEL & WATER PUMPS • SHOCKS • SPRINGS
STRUTS • A/C • LUBE • OIL CHANGE • HOSES • STARTERS
ALTERNATORS • REGULATORS • RADIATORS •
ENGINE REBUILDING REPAIRING & EXCHANGING

WE DO IT ALL... and WE DO IT RIGHT!

SERVICE YOU CAN RELY ON

ASE **ASA** **REASONABLE RATES**

Vince Ghirardi - Local Owner/Operator

100 years ago, you could not have imagined it...
Today, your business can not compete without it:
A presence on the World Wide Web.

Wildfire

<http://www.wildfire.net>

Granite City's internet presence provider.

Advertise your business locally, regionally and nationally at one affordable price with
Homepages from as little as \$29/month.

For a free quote or more information, call

618.797.2519

OR 800.472.7344

Visit <http://www.granitecity.com>

High energy graphics for your website
provided by

<http://www.gcpost.com>

...and Golfers: check out the HOTTEST golf service on the web.

<http://www.golftracker.com>

(As featured on Netscape's Sports Destinations.)

LOSE WEIGHT FAST!
Trim down those overstuffed areas in your home (and shape up your wallet to boot!) Advertise those unused items 'for sale' in the Classified!

JASS TOURS

Join Us For The
GRAND OPENING
Fitzgerald's Casino
July 23rd & 24th

\$85 2 Nights
Per Person
Includes All Meals, Lodging,
Round Trip Trans and \$50 Cash Back

NEW YEAR'S EVE
Leaves Dec. 31 Returns Jan. 2
\$120 2 Nights
Per Person
Includes All Meals, Lodging,
Round Trip Transportation

More Holiday Packages
Labor Day Aug 31-Sept 2
Thanksgiving Nov 29-Dec 1

In Illinois Call
Betty 931-6610
or Theresa 931-3542
In Missouri Call
Linda 314-355-6474
or 1-888-477-9732

75th Anniversary

SUBURBAN JOURNALS

War memorial — Workers build the hub of a fountain in Memorial Park, Niedringhaus and Madison avenues, in 1961.



•Battle

(Continued from Page 3A)

alleged attempted hold-up was made. He had considerable money on him, he added. Young Wood also stated that he feared that Henry Hill, 1325 Olive street, St. Louis, a watchman for the Terminal railroad, was talking to Means previous to the shooting and that Means had stated to Hill that he (Means) was a deputy and was patrolling that section of the city. At that time he displayed a star, it is said.

Another report out is that Means secured the star and revolver by taking it from an officer in one of the railroad yards.

Cardin's Plumbing & Drain Cleaning, LTD

• SPECIAL •
10% Discount on calls after July 5th

Don't Cuss - Call Us!!!

10% Senior Citizen Discount - 24 Hrs. a Day/7 Days a Wk.
No extra charge for calls on Weekend, Holidays or Evenings.

• Speed Roter by Gerald •

Granite 876-3068

Staunton 635-4644

Edwardsville 656-6685

IL. 058-135740

MasterCard

VISA

Sunday Dinner Buffet

The Area's Best! Join Us!
FROM 11 A.M. SUNDAYS - \$8.75 Adults,
6-10 \$5.25

Charlie's THE EAST SIDE'S FAVORITE!

WHERE PEPPERLOIN IS PERFECTED
STEAKS • CHOPS • SEAFOOD • CHICKEN
LUNCH • DINNER • DAILY SPECIALS

LUNCHEON BUFFET EVERY WEDNESDAY

FROM 11:00 A.M. - 2:00 P.M.
INCLUDES COFFEE & DESSERT

\$5.95

LIVE ENTERTAINMENT
EVERY FRIDAY AND SATURDAY

Charlie's
RESTAURANT & LOUNGE

5240 Nameoki Road • Granite City, IL

931-7310 • Rt. 203 So. at I-270 Exit 4

Open 11 AM Mon.-Fri., Open 5 PM Sat. • 11 AM Sun

White • Singer • Babylock • Brother • Riccar • Necchi •
Babylock • Brother • Riccar • Necchi •
Elna • Dressmaker • Viking • Bernina • PFAFF

COUPON Reg. \$29.95
SEWING MACHINE TUNE UP NOW \$9.95

1. Cleaning
2. Oiling
3. Check & Adjust Tension
4. Check Electrical System
5. Check All Movable Parts
6. Replace Needle
7. Check Light Bulb
8. Check Needle Hook & Timing
9. Check Straight & Zig Zag Mechanism
10. Check All Automatic Functions

SALE SERVICE **ABBEY SEW & VAC**
515 Lincoln Highway
Fairview Heights, IL
Expires 7/12/96 (Behind Golf Discount)
618-628-0403

LNA • Dressmaker • Viking • Bernina • PFAFF • Kenmore

BRANSON SPECTACULAR

• 3 Days/2 Nights Lodging
One of Branson's Finest New Hotels
• 2 For 1 Coupons
Over 20 Shows/Attractions/Meals/Etc.

1-800-532-5943

\$29.95 per couple

Book Your Package Now!!!
Very Limited Availability!!!
Sponsored by The Vacation Club & The Victorian Palace Hotel.
Transportation & Room Tax Not Included. Qualifications & Restrictions Apply. Show Travel by 9-15-96. Ref. #618-185

BUYING OR SELLING
TRY THE CLASSIFIEDS
CALL US

WUNNENBERG'S

STREET GUIDES
& WALL MAPS

Celebrating
40 Years
Of Service To The Metro Area

A MUST For School,
Office and Home...at Your
Local Bookstore, Drug
Store, Discount Store
and Office Supplier.
Great Gift Ideal
Excellent Sales Tool!

St. Louis Area Maps, Inc.
W.C. Sales Co.
11159-D South Towne Sq.
St. Louis, MO 63123
(314) 892-1589

Congratulations
Granite City
Press Record/Journal
on your
75th Birthday
from your
Lions and Lionesses
Club of Pontoon
3901 Lake Dr.

VACATION TIME



LINDA REISH

NOW
WITH PURCHASE
OF ANY
**3 PIECE
OUTFIT**
AT
REGULAR PRICE
YOU WILL
RECEIVE A
FREE!

NYLON
CARRY ON **BAG**
WHILE SUPPLY LAST

OPEN 10-5
MON. THRU SAT.

TOPS 'N' BOTTOMS
Misses Fashions
1343 19th Street • Granite City, IL
618-876-7892



The Medicine Shoppe®

Will Beat Any Price In Town!
FREE DELIVERY

Now Accepting MasterCard, Visa & Discover

We are now a provider for Cigna as well as
P.C.S., Paid, Circ. Breaker, Sanus, Gen
Care, Ill Medicaid, Caremark, GHP and Blue
Choice. as well as 60 other plans.

Steve Burdge and Will Connolly • Give Us a call for a price quote

451-4200

Locally Owned

3675 Nameoki Rd., Granite City

•Mounds

(Continued from Page 5A)
Excavations on the summit revealed the location of what

was once a huge structure, its post walls and thatched roof long since decayed. This is

believed to have been where the paramount chief lived, governed his territory, and communicated with the spirit world.

Other forms of mounds were also built. Conical mounds and ridgetop mounds seem to mark important locations and several have shown evidence of mortuary functions. Most people were buried in cemeteries rather than mounds, but some of the more important people or other special burials are sometimes associated with these two mound forms.

Almost all mounds that have been examined show evidence of several stages of construction, perhaps representing cycles of renewal or dedications to a succession of leaders.

One small ridgetop mound, Mound 72, was partially excavated and nearly 280 burials were revealed, many in mass graves. The primary burial may have been an early leader of Cahokia, buried on a platform of some 20,000 marine shell beads, with several people buried around him. Tribute

offerings included many chunky game stones, a large pile of southern Appalachian mica, a roll of Lake Superior copper, strings of marine shell beads, and more than 800 perfect arrowpoints made from chert (flint) from throughout the Midwest. This tribute attested to the importance of this man and the wide extent of Mississippian trade.

Mass graves of young women included some with 53, 24, 22 and 19 individuals, indicative of human sacrifice. Four men were lying with arms interlocked, but their heads and hands had been removed; some people had been carried there on litters, others were tossed into pits; and still others had been reburied from other locations. These burials provide clues to the social status system, as indicated by differential burial treatments.

Among the many accomplishments of the Mississippians at Cahokia was the construction of a sun calendar, known today as Woodhenge—a circle of large red cedar posts, with a central observation post.

From the central position, the rising sun aligns with certain posts on the circle's perimeter to mark important dates, such as the equinoxes and solstices. Excavations have revealed that Woodhenge was built at least five times, each circle with a different diameter and number of perimeter posts.

The reasons for the changes are not clear, and it is possible that the Woodhenges had uses other than astronomical, perhaps as aligning devices for community planning and mound placement, and some researchers believe there were other Woodhenge locations around Cahokia.

The third circle has been reconstructed at the original locations; it was 410 feet in diameter and had 48 perimeter posts and a large central observation post. Public observations of the equinox and solstice sunrises are held throughout the year.

The presence of conflict and warfare is indicated by four constructions of the log Stockade wall, nearly two miles long around the central precinct of the city. At regular intervals along the wall, bastions projected outward where warriors could launch arrows against attackers. The wall

also served to separate the classes within their own society.

It is believed that the ruling elite lived within the walled district. Most of the commoners would live outside, but there also were several elite districts beyond the limits of the Stockade. It is likely that most of the general population would be allowed inside for public gatherings in the Grand Plaza for festivals, ceremonies, and other special occasions, or to help defend if attacked.

The Mississippians were an agricultural people, growing corn, squash, pumpkins, sunflowers, and several seed-bearing plants. They also hunted deer, waterfowl and smaller animals, and caught huge amounts of fish from the nearby rivers, lakes, sloughs and marshes.

The houses were primarily one-family dwellings, small and rectangular, with wall posts set in trenches and covered with mats or a plaster of clay. The roofs were covered with bundles of prairie grass. Some buildings were used for storage, for meeting places or public facilities, and small circular dome-shaped structures were used as sweatlodges for purification rituals.

The decline of Cahokia probably was not from any one cause, but a combination of factors. Depletion of resources in the region may have contributed, as would increased competition with others for the remaining resources.

Climatic changes may have affected crop production and surpluses. Loss of economic and political controls over the region is also believed to have contributed.

Whatever the causes, by the 1400s Cahokia had been abandoned, and we do not know who are the direct descendants of this once extraordinary community, as the population apparently scattered gradually in many directions.

The story of this unique site is told in a magnificent Interpretive Center, which opened in 1989. This building houses many innovative exhibits, created to tell the story of the Cahokia site and the people who lived here.

An award-winning orientation show introduces the visitor to the site and provides a stimulus to learn more from the exhibits of artifacts, dioramas,

models and graphics. The focal point of the exhibit gallery is a full-scale recreation of one of Cahokia's neighborhoods, complete with houses, a sweatlodge, a granary, and more than a dozen mannequins (cast from living Native Americans) representing citizens engaged in a variety of daily activities.

Throughout the year there are many programs, activities, and special events, including Native American craft demonstrations, education programs, Kids Day, a Native Harvest Festival, a winter lecture series, solstice and equinox observances, and performances of Indian dance.

The biggest event of the year is Heritage America, held the last weekend in September, with Native Americans from across the country gathering at Cahokia Mounds to perform traditional dancing, songs, music, storytelling, and crafts. Some 25,000-30,000 people normally attend.

The Museum Shop, operated by the Cahokia Mounds Museum Society, offers a selection of Indian jewelry, pottery, posters, slides, postcards, T-shirts, and many other items, including a fine assortment of books dealing with Indians and archaeology.

The Society has also published a general book, *Cahokia: City of the Sun*, and a video, *Cahokia Mounds—Ancient Metropolis*.

A visit to Cahokia Mounds should be included on everybody's list of places to go when visiting the Midwest and southern Illinois.

Nearly 500,000 people from more than 80 foreign countries and from all 50 of the United States visit the site each year.

Administered by the Illinois Historic Preservation Agency, the Interpretive Center, is open every day, except for several holidays, from 9 a.m. to 5 p.m., and the grounds are open from 8 a.m. to dusk. From May 1 through Oct. 31, 1996, there will be a trial period of charging an admission fee of \$2 for adults and \$1 for children (3-17 years); pre-registered school, scout and educational groups, as well as day camps and mentally disabled groups, will be admitted free. All unscheduled groups and adult groups will be charged. Tuesdays will be free days.

\$4⁰⁰ OFF - Judy Bond Blouses
Size 8-18 - 38-46

\$3⁰⁰ OFF - Knit Tops - Skirts
Sizes Med. to 3XL - 12-40

\$10⁰⁰ OFF - Better Dresses - 2 Pc. Suits
Sizes 8-20 - 14 1/2 - 24 1/2

\$3⁰⁰ OFF - Handbags
OSH KOSH BIB OVERALLS - DENIM PANTS

\$4⁰⁰ OFF - Men Knit & Sport Shirts
Sizes Med. - 4XL

NORNBERG'S

307 Madison Ave. - 876-7655 - Madison
OPEN: Mon.-Sat. 9:00 AM to 5:00 PM
SALE PRICES - JULY 1 THRU JULY 6

Vernon's Antique Reproductions

The Most Unique Gifts For Giving

Route 50 - Odin - 775-8360 • 235 N. Poplar - Centralia - 533-9591

Summer Special

15% Off

our unique selections:

Roll Top Desks,

3 Sides Curved Glass China Cabinets,

Cast Iron Summer Lawn Furniture,

Entertainment Centers, Tables & Chairs

and Much, Much More!

Be sure to check out our huge lamp selection!

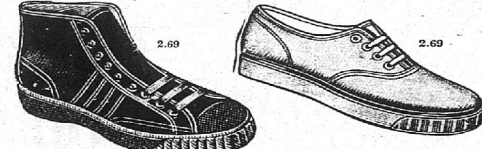
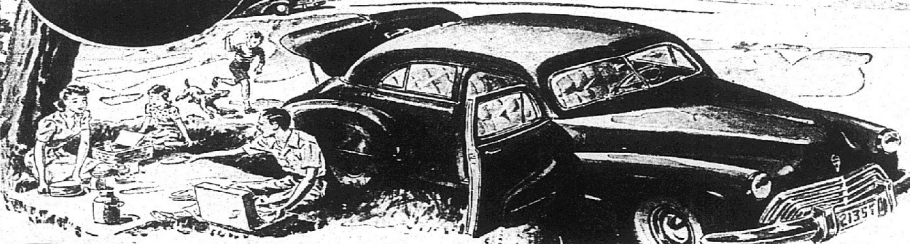
Wednesday, May 25, 1949

1949

SEARS
ROEBUCK AND CO.

SEARS
Still Offering Value in 1996

1996



Play In Healthful Comfort
Tennis Shoes

Women's Arch Shoes

Realist comfort for your feet with proper arch support and springy cushion insole. Cool low shoe style.

Boys' Tennis Shoes

Better playing with "happy" feet. Springy cushion insole and arch support. Boys' sizes.

Men's, Women's Oxfords

These tennis oxfords provide coolness and lightness for summer sports. Sears shoes feature arch support and cushion insole. Blue

Child's Play Shoe

Sturdy canvas casual with comfortable wide strap. In blue and white, red and white or brown and white.

*Available in "1949"

SEARS

"Satisfaction guaranteed or your money back"



Canvas Casuals

a. **Women's Champion Keds®**
never goes out of style
Reg. \$19⁹⁹ Sale **14⁹⁹**

b. **Trader Bay Tennis Look**
for women
Reg. \$19⁹⁹ Sale **14⁹⁹**

c. **Black High-top Look**
for women
Reg. \$29⁹⁹ Sale **24⁹⁹**

d. **Converse® Chuck Taylor**
basketball shoe classic look for a decade
Reg. \$29⁹⁹ Sale **24⁹⁹**

e. **Kids Canvas Keds® Oxford**
Reg. \$18⁹⁹ Sale **14⁹⁹**

f. **Mary Jane Canvas**
for girls
Reg. \$21⁹⁹ Sale **17⁹⁹**

Available June 30 - July 6 at All St. Louis Metro Sears Locations.

Congratulations on your 75th Anniversary!

Journal Register C O M P A N Y

Suburban Journals • **The Trentonian** • **New Haven Register** • **The News-Herald** • **Daily Local News**
St. Louis, MO Trenton, NJ New Haven, CT Willoughby, OH West Chester, PA

The Morning Journal • **New England Newspapers** • **Suburban Publications** • **The Herald News** • **The Telegraph**
Lorain, OH CT Wayne, PA Fall River, MA Alton, IL

The Herald • **The Record** • **The Times Herald** • **The Times Reporter** • **Southern Rhode Island Newspapers**
New Britain, CT Troy, NJ Norristown, PA New Philadelphia, OH Wakefield, RI

The Call • **The Bristol Press** • **The Times** • **The Register Citizen** • **The Middletown Press** • **The Poenix**
Woonsocket, RI Bristol, CT Pawtucket, RI Torrington, CT Middletown, CT Phoenixville, PA

**GUARANTEED
TRANSMISSION SERVICE**
1302 Edwardsville Rd.
Granite City
451-4870



American Heart Association
Fighting Heart Disease and Stroke

Research gave
him a future

Support
Research

©1995, American Heart Association

1996
**Congratulations on 75 Years of
Community Service!**
FIRST CHOICE TIRE CO.
3825 PONTOON RD.
PONTOON BEACH
931-3201

BELLINGER'S ADVERTISING SERVICE
SPECIALIZING IN



Union Produced
American Made Product
Balloons, Bumper Stickers, Buttons, Caps, Cups, Emery Boards, Jackets, Key Tags, Litterbags, Pens, Pencils, Shirts, and Many More Advertising Specialties and Promotional Gifts

Phone: 618-877-6633
Fax: 618-452-0369
2676 Madison Ave.,
Granite City, IL 62040

•Newspaper

(Continued from Page 7A)

Joe Heade, manager editor of the Journals from 1929 until his death Jan. 2, 1967, was one of the most respected public figures and journalists of his day. Known for his wit and poetry, he was commissioned poet laureate of University City and Wellston. He once wrote a poem dedicated to the last out-house in University City.

It was somewhat ironic that a year after Heade's death the newspaper moved its operation out of Wellston to 9320 Lewis & Clark Blvd., in the north St. Louis County municipality of Bellefontaine Neighbors, about a half-mile from the St. Louis city limits. By then, Donnelly Publications had its own press plant in nearby Berkeley.

The newspaper was split into three publications: the North County Journal, Northwest County Journal and the St. Louis County Journal. Five years later, the St. Louis County Journal, which circulated in Wellston and nearby communities, became the North Side Journal, which included most of north St. Louis city. By then, Donnelly Publications also published the St. Louis County Star (beginning in 1960), and the West County Citizen (beginning in 1968). The Clayton Citizen started publication in 1970.

In the mid 1960s, Donnelly Publications branched into Illinois where it began publishing 12 newspapers in three counties.

The Donnelly newspaper, joined with the Bick newspapers (south St. Louis and south St. Louis County) to form the Suburban Newspapers of Greater St. Louis. The South Side Journal, started by Frank X. Bick, first hit the streets in 1933. Together, the Suburban Newspapers included 33 separate publications covering seven counties in Missouri and Illinois and the City of St. Louis.

In 1975, Frank C. Bick and James Donnelly — both sons of the original suburban newspaper pioneers — decided that instead of battling each other for national advertising accounts, they would join forces and merge some of their advertising operations.

Their agreement resulted in the Suburban Newspapers of Greater St. Louis, which enabled an advertiser to place ads in any combination of the Donnelly-Bick papers with virtually no circulation overlap.

The success continued into the next decade. In 1984, Ingersoll Newspapers Inc. purchased the entire 33-paper chain — both Bick's and Donnelly's operations — and continued to expand the circulation of the community newspapers.

In that year, Ingersoll also purchased two established, paid-subscription newspapers in Illinois — the Collinsville Herald and the Granite City Press-Record. Both papers had long, impressive histories and were published twice a week. They were later merged with the established Journal newspapers in those communities.

In 1990, the newspaper organization was acquired by Journal Register Co., the current owner.

Today, the Suburban Newspapers of Greater St. Louis Inc., led by President and CEO Thomas E. Rice, publishes more than 40 weekly and semi-weekly newspapers throughout the metropolitan St. Louis area, with combined circulation of more than 1 million.

In Illinois that includes semi-weekly newspapers in seven communities, weekly newspapers in four others and two paid papers, the Herald in Collinsville and Press-Record in Granite City, both published on Thursdays. The Illinois papers have a combined circulation of 137,000, covering all of St. Clair and Monroe counties, much of Madison County and part of Randolph County.

Throughout the Journals' 75-year history, one thing has remained constant — community news continues to be its focus. Journal readership loyalty has persisted, one generation to the next — to the next.

The Journal still carries the popular notices of social activities, such as fish fries and card parties; it still features full coverage of high school sports; it still represents the pulse of the residents reacting to neighborhood issues, school concerns and local politics.

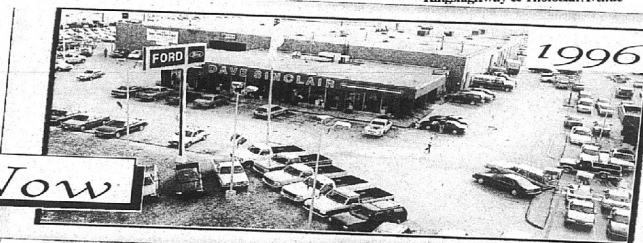
On this, our 75th anniversary, the staff of the Suburban Journals would like to thank the community — our community — for making the Journal — your Journal — a success story for 75 years.

This story was based on several accounts Journal history and borrowed from a variety of historical pieces that have appeared in the newspapers over the years. Lois Kendall was the primary writer and researcher for the overall history. The bulk of the Donnelly history was researched and written by former Journal editor Bob Lindsay, and originally appeared in 1977.)

Dave Sinclair Ford Celebrating 30 Years Serving St. Louis



Kingshighway & Tholozan Avenue



Now

Lindbergh & Lemay Ferry Roads



"IF IT'S NOT RIGHT WE'LL MAKE IT RIGHT!"

"We have come a long way since we opened in 1966. We pride ourselves in great customer service and quality vehicles. Our family of automotive experts have been opening the doors for thousands of St. Louis car buyers, and watching them drive away in new Ford's from our fully stocked showroom. We look forward to many more years of service to the St. Louis Community. Thank you and here's my address!"

Dave Sinclair

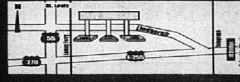
#1 In Retail Sales From The Gulf Of Mexico To Canada

Dave Sinclair



892-2600
1-800-BUY-FORD
7466 So. Lindbergh
Lindbergh at Lemay Ferry

"Your St. Louis Ford Dealer!"



Why have over 287,000
cars-truck-vans been sold
by Dave Sinclair over
30 years?

Then Because...

3-Time Chairman
Award Winner For
Customer Service.

3-Time #1 Ford Dealer
in U.S.A.

Distinguished
Achievement Award-
29 Years

Largest Inventory In
Central United States

Largest Selection in
Central United States

Sinclair Family

Mrs. Julie

Available For
Private For
PALM CARDREADER
ADVISED ON
ALL AFFAIRS
* Love * Marriage *
* Financial *
FOR INFO CALL
451-9734



TROPICAL-SNO
**Exotic Tropical
Flavors**
Nameoki Rd. &
Victory Dr.
Buy one Get one FREE
(of equal value)
Expires 7-14-96 w/coupon

*Congratulations
to all at the*

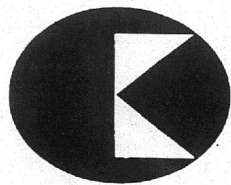
Suburban Journals

on your

75th

Anniversary

from your friends at



Kruger

World-class manufacturers of newsprint, coated paper and groundwood specialty grades; board, corrugated containers and lumber products for the domestic and international markets.

S U
F
SE
BR
PO
BU
An
24
(61
(61
Memoria
1947 con
among f
hospital.
We r
in 1920.
"Our boy
build it."
Within
ed churc
cause le
"bricks"
\$1 each
invested
charter
Meanw
expensive
insisting
This s
soon crea
would bo
These
and on A
poration
Reverend
Schicked
A fund
drive a v
With
set out to
By 195
future to
Elk's Clu
mal organ
Legitim
By 195
within tw
building
signed gr
The bo
money ne
member
we must
hospital.
Fundra
co-chaires
was acut
plans, on
During
pratched
Belleville
pears
reponde
the camp
High Sch
During
view Hei
land now
celebratio
recorded
gives him
When we
given us."
Over 1
Kemp of
Elizabeth
part to se
It was a
linois, wa
Taylor O.
to embac
"The ho
result of a
Braswel
years, serv
Harry F
serves as

SUBURBAN JOURNALS

LAKEVIEW
RESTAURANT
& CATERING

DAILY SPECIALS
SENIOR CITIZEN DISCOUNTS
FISH ON TUES. & FRI.
BREAKFAST SERVED ALL DAY
CARRY OUTS AVAILABLE
4112 Pontoon Rd.
931-5101

IT PAYS TO READ THE
JOURNAL CLASSIFIEDS!

GAS LOGS
VENTILES • INSTANT HEAT
VENTILES • INSTANT HEAT
99% EFFICIENT • WE INSTALL
CLEAN • COMFORTABLE • ECONOMICAL
R. M. DISTRIBUTING CO.
GRANITE CITY, IL 62040
Ron McAlister (618) 877-5336

Put YOUR Own Internet
Web Site on the Info
Superhighway
Publish Newsletters, Company
Profile, Catalogs, Information,
Personal Resumes.
Web Site Design Only \$198
Maintain Site - \$10/month
call **DS Squared** at
(618) **452-9535**
Web Site <http://members.aol.com/dssquared/iwp.html>

PONY MAILBOX &
BUSINESS CENTER

*We Can Ship
Anything Anywhere*
24 Nameoki Village
Granite City, IL
62040

(618) 876-7669
(618) 876-7671

- Shipping Services
- UPS, FED-EX, etc.
- Private Mailboxes
- Packaging & Materials
- Fax Services/Copies
- Secretarial Services
- Business Cards
- Stationery
- Foids

HOURS —

Monday - Friday 9:30 - 6:00
Saturday 9:30 - 1:00

MEMORIAL
HOSPITAL

Memorial Hospital's history began not with a 1955 groundbreaking or with a 1957 corporate sale, but decades earlier with the growing conviction among Belleville physicians and others that the city needed an additional hospital.

"We need new hospital facilities desperately," said Dr. Edmund Bechtold in 1920, in words which still ring with a sense of urgency and determination. "Our boys fought the Great War so that we could build a better world. Let's build it."

Within a few years, members of several Belleville Evangelical and Reformed churches (later the United Church of Christ) had embraced the hospital cause led by the Reverend Otto Pessel of St. Paul's who devised the sale of "bricks" as a fundraising plan. The bricks were actually sold by volunteers for "bricks" as a fundraising plan. The sale of bricks netted \$4,000, which was invested and 20 years later was turned over, with interest, to the newly chartered hospital corporation.

Meanwhile, however, came the Crash in 1929 and interest in building an expensive new hospital waned. But by 1935 the area's physicians were again insisting that the need was critical.

"This matter is becoming serious," Dr. R. J. Joseph said. "Unless Belleville soon creates some new hospital facilities, any epidemic or public catastrophe would be disastrous."

These concerned doctors continued to meet over the next 10 years or more, and on August 4, 1947, their years of work began to bear fruit with the incorporation of the Protestant Hospital Builders Club. The founders were the Reverend B. J. Koehler, president; Oliver C. Joseph, vice president; W. A. Schickelanz, secretary/finance director; and Walter A. Keil, treasurer.

A fund drive that year raised \$400,000 in cash and pledges, and a second drive a year later added another \$200,000 to the total.

"With thrift and perseverance, we of the Belleville area can do anything we set out to do," said Schickelanz, reflecting on the group's determination.

By 1953, physicians of the area had enough confidence in the hospital's future to discuss the formation of a Medical Staff. Thirty-six doctors met at the Elk's Club on August 4, and elected Dr. L. E. Tiedtman staff president. Formal organization of the Medical Staff occurred April 2, 1955, re-electing Dr. Tiedtman as medical staff president.

By 1953, Walt Marsh became chairman of the building committee and within two years the board, acting on his recommendation, voted to sign the building contracts. On December 4, 1955, five days after the contracts were signed, groundbreaking ceremonies were held.

The board took these decisive steps even though it had not raised all of the money needed to build the hospital. As the late Edward Kaufman, a board member and the hospital's first patient once said, "There comes a time when we must act on faith...to see the vision when reality is yet to come. We need a hospital. We will have a hospital."

Funding continued in earnest. Charles T. Meyer joined the group and co-chaired a \$1,000,000 campaign in 1956-57. As Meyer recalled, the need was acute; money was so short the board decided the air conditioning from the plans, only to restore that option after the campaign succeeded.

During that campaign, Meyer and his co-chairman Frank E. Robinson, approached the late Bishop Albert Zurovskis of the Roman Catholic Diocese of Belleville, seeking his endorsement of the hospital project to avoid even the appearance of conflict with the Catholic community. Bishop Zurovskis responded with a gracious letter supporting Memorial. The letter was read at the campaign kick-off dinner held January 9, 1957, at Belleville Township High School West gym.

During the same campaign, George Ludwig of Belleville donated his Fairview Heights farm, valued at \$250,000 to the hospital. The farm occupied land now in the heart of Fairview Heights' commercial district. For a victory celebration later that year, Ludwig, too modest to appear in person, sent a recorded message: "Each of us has to do what he can with what has been given him. The widow who gives her mite is giving as much as a millionaire. When we give to our hospital, we are only returning to the Lord what he has given us."

Over 1,200 volunteers helped in that campaign. One of them was Ruth Kempf of Waterloo. Though she was then an emergency room nurse at St. Elizabeth's Hospital in Belleville, Kempf was determined not only to do her part to see that the new hospital was built, but also to go to work there.

It was also in 1957, that a young hospital administrator from Fairfield, Illinois, was hired from a field of 400 applicants to head the Memorial staff. Taylor O. Brawell impressed the board with his eagerness and his willingness to embrace the vision of its founders.

"The hospital," he noted, "is not just brick and mortar. It was built as a result of a philosophy and a dream."

Brawell, whose name grew synonymous with Memorial Hospital over the years, served 22½ years as its chief executive officer before retiring in 1987. Harry R. Maier, who served as executive vice president since 1977, now serves as Memorial's chief executive officer.

Firsts

- In 1960, Memorial made its first stride in a long list of "firsts" among metro-east hospitals: the first Cobalt-60 radiation therapy unit for the treatment of cancer in the area opened at the hospital.
- "It was very innovative at the time," said Charles Meyer, who also noted that we were Sloan-Kettering on the Metrolink.
- Other firsts in Memorial's history include:
 - First formal Department of Anesthesia under the direction of an anesthesiologist;
 - First Nuclear Medicine Department;
 - First formal Department of Respiratory Care under the direction of a registered respiratory therapist;
 - First Intensive Care Unit;
 - First Pulmonary Laboratory;
 - First arteriography diagnostic equipment;
 - First cardiovascular service and non-invasive blood flow;
 - First Hyperbaric Medicine Department;
 - The Memorial Convalescent Center was purchased in 1964, thus becoming the first St. Clair County extended care facility owned and operated by a hospital. The Convalescent Center has 108 beds and is Medicare approved.
 - First "FAST TRACK" service in its Emergency Department;
 - First 24-hour video EEG monitoring service in Southwest Illinois.
- The hospital pursued a policy of innovation not out of a competitive spirit but because at Memorial the patient really does come first.

Innovations

- Memorial has long recognized that the healthcare needs of area residents can best be served by offering a full spectrum of services in a variety of settings. In addition to providing the comprehensive services and programs of a full-service medical center, Memorial responds to area residents' healthcare needs by providing:
 - A specialized mammography unit dedicated to offering individualized attention to patients. The unit, located in a comfortable, private outpatient area, features state-of-the-art, low-dose mammography equipment;
 - Sophisticated emergency medical services through Memorial's Emergency

print all non-libelous letters if the writer will include his or her name and telephone number. The telephone number won't be printed, but we need it for verification purposes," Slate said.

The name will always be printed: "If someone feels strongly enough to make a statement, they ought to be willing to put their name to it," Slate added.

Advertising is divided into classifieds which appears in the back of the paper and includes help wanted, personal and legal notices, and display ads, which appear throughout the paper.

Advertising Manager Doug Garbs said getting ads together involves a lot of leg work. "We get everybody together (in the morning) and we all go out and talk to everybody in the Granite City area," he said.

"You get here in the morning, you drink a little coffee, you look at all the people you must see today, all the people you must get their ad because it's on deadline," he said.

If there is extra time, he said, advertising reps visit other businesses to drum up more sales.

He said sales staff members show potential advertisers the market penetration (how many people would see the ad) and the cost.

"We have a very inexpensive cost," he said. "Having a big audience lowers the cost; it makes advertising more efficient."

He said advertisers can customize their audience. "A car dealer can pull from Missouri and Illinois," he said. "Then you get to smaller ticket items like a television, you may not go as far as Missouri, you might just go as far as Edwardsville or Belleville or Fairview Heights."

"Then it gets down to small items like grocery stores, how far are you going to go? A couple of miles," he added.

Cheryl Crawford has
good news for you.

Low Rates for your auto, home, farm and personal insurance needs. Ask about our discounts and payment plans.

Crawford Agency
4917 Maryville Road
Granite City, IL 62040
797-1600



Home Office: Edwardsville, IL



**Tired of throwing
your weight around?**
Exercise

38 YEARS OF COMPREHENSIVE
HEALTH CARE SERVICES...CLOSE TO HOME!

Department and the area's first "Fast Track" service to treat less serious conditions, such as cuts, sprains, minor fractures, colds, flu, sore throat, earache and back pain.

□ The most technologically-advanced Magnetic Resonance Imaging system available enabling physicians to see inside the human body in ways never before possible.

□ Tastefully decorated Labor/Deliver/Recovery Suites where maternity patients can deliver their babies in a private, home-like environment, yet with the immediate back-up facilities and skilled personnel of a full-service medical center readily available.

□ A broad range of medically-current outpatient diagnostic and treatment services. Memorial provides virtually all of its specialized diagnostic and treatment services on an out-patient basis to meet patients' needs for convenient cost-effective services. Examples include the hospital's advanced Outpatient Surgery Department with its 28 private patient areas, a central nursing station, separate reception/registration/waiting area, adjacent parking and a hospital's Physical Therapy Department and at close to home offices in Belleville and Collinsville; and a comprehensive five-phase Cardiac Rehabilitation Program developed in cooperation with the YMCA of Southwest Illinois.

□ A complete range of home care services through Memorial's Home Care hospital to home.

□ A commitment to expand on its health and wellness programs through the 1987 acquisition of Belleville Health and Sports Center, 1001 South 74th Street.

□ Numerous health promotions and community education programs. Consistent with Memorial's historic commitment to provide programs which prevent illness and promote health, the hospital offers quality health programs such as smoking cessation and weight reduction, as well as a variety of community education programs dealing with medically-current topics. An affiliation between Memorial Hospital and the YMCA of Southwest Illinois allows both institutions to provide a variety of additional wellness programs to individuals and businesses of the community by being able to utilize facilities and the expertise of combined personnel.

Schnucks®

The Friendliest Stores in Town

© 1996 Schnucks Markets, Inc.

Fire Up the Grill for a Barbecue Bash!



77¢ LB.

Meat Master
REGULAR GROUND BEEF
Any size pkg.

1.17 LB.
Meat Master
LEAN GROUND BEEF
Any size pkg.

1.47 LB.
Meat Master
EXTRA LEAN GROUND BEEF
Any size pkg.

99¢

Heinz KETCHUP
28 oz. squeeze bottle

BUY ONE GET ONE

FREE

Country Hearth Hot Dog or
HAMBURGER BUNS
Reg. \$1.69-8 ct. pkg.-Hot dog or all varieties
hamburger or 12 ct. pkg.-Hamburger

3 \$5

Keebler SNACK CRACKERS
7-8.5 oz. box-Regular or reduced fat,
Wheatables or Munch'ems-All varieties

1.49 LB.

Pride of the Farm
PORK SPARE RIBS
Limit 3 pkgs. w/add'l \$10 purchase-
3.5 lb. average

99¢ LB.

Homestyle
POTATO SALAD
Avail. in our Deli-
Mustard, mayonnaise or german-
10 lb. pkg.-89¢ lb.



4.49 CASE

Regular or Diet
COKE OR PEPSI
Limit 2 w/add'l \$10 purchase-
Case of 24-12 oz. cans-All varieties



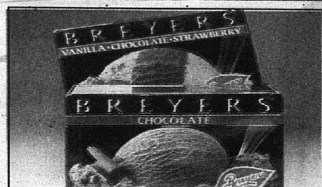
6.79

12 Pack

Regular, Light or Ice
BUDWEISER BEER
12 pack-12 oz. cans



6 \$1
EARS FOR
Staysweet
YELLOW CORN
In-husk



2 \$5
FOR
Breyers ICE CREAM
1/2 gallon carton-All flavors



3 \$5
FOR
Lay's or Wavy Lay's POTATO CHIPS
14 oz. bag-Selected varieties



BUY ONE GET ONE
FREE
Steak House CHARCOAL
Reg. \$6.49-20 lb. bag



SCHNUCKS IS NOW ON THE INTERNET!
www.schnucks.com

Some items not available in some stores.

All double coupons apply to manufacturer coupons valued at 40¢ or less. There is a limit of 15 coupons. For more details, check in store. We reserve the right to limit quantities. Prices good thru July 7, 1996 in our metro St. Louis stores only. For all Buy One, Get One Free offers there is a limit of 2 free items with the purchase of 2.



We accept all major debit cards!